

TENNISONTHE RACETRACK[®] Imola 20 23

Partnership announcement

CC LAB and SportBusiness together

in the Sport Entertainment market with the Tennis on the Racetrack Imola 2023

SportBusiness and CC LAB are delighted to announce a new partnership which aims to drive significant change in Sports Entertainment market: the ‘Tennis on the Racetrack’ project will start in Europe and gradually expand to a global series - with the inaugural event Tennis on the Racetrack Imola 2023 launching in Italy. Produced by CC LAB Italia Srl in association with the Enzo and Dino Ferrari International Circuit of Imola, the concept was designed by CC LAB Consultant Ltd – the consulting division at SportBusiness will be advising on brand partnerships and additional event hosts through its strong network in the sports and entertainment industry, as well as providing insights and business critical data. The partnership will enable both companies to utilise their synergies and skills to drive growth across the industry.

For further information please visit

tennisontheracetrack.co.uk

ccengland.co.uk

sportbusiness.com

Un'idea CC LAB Consultant Ltd



Tutti i diritti riservati

In sinergia con

